

lastminute.com group aligns executive leadership to focus on customer satisfaction

Amsterdam / Chiasso, December 19, 2016 – lastminute.com group, a European leader in the online travel and leisure industry, today announced the release of a new customer-centric organization and respective changes that will be effective as of January 1, 2017, to the Executive Management Team.

Fabio Cannavale, CEO, commented: “Our main objective in 2016 was to deliver all possible efficiencies from the 2015 restructuring project. We have demonstrated our ability to deliver and flexibility to adjust to new expectations and demands by our customers as well as the industry. Now we are making the next step by building an organization, which is fully customer-shaped, having a centralized governance with the concept of Audience at its core. I am very pleased that Marco, with his leadership and vision, accepted to lead all the business areas in such a transformational phase. We built this Group from scratch together and we are excited to live together this new wave of evolution.”

Marco Corradino, former Chief Audience Architect, will become Chief Operation Officer. In his role he will implement new measures to guarantee customer satisfaction across the entire journey: attracting visitors, engaging them and finally converting them into satisfied customers. To create the inspiring travel experiences as well as cutting-edge contents, the business, IT services and marketing units will report directly to Marco Corradino, becoming effective as of January 1, 2017.

Fabio Cannavale, CEO, Marco Corradino, COO and Francesco Guidotti, CFO, will form the new Executive Management Team.

The new organizational structure will be as follows:



About [lastminute.com group](#)

lastminute.com group is among the worldwide leaders in the online travel industry and operates a portfolio of well-known brands such as lastminute.com, Bravofly, Rumbo, Volagratis and Jetcost. Every year, more than 10 million travellers book and manage their travel and leisure experiences through the Group's websites and mobile apps in 17 languages and across 40 countries. The mission of lastminute.com group is to be an inspiring travel company enriching the lives of travellers through smart technology and cutting-edge content. [lastminute.com NV](#) is a publicly traded company listed under the ticker symbol LMN on SIX Swiss Exchange.

This press release may contain forward-looking statements. Readers are cautioned that any such forward-looking statements are not guarantees of future performance and involve risks and uncertainties, and that actual results may differ materially from those in the forward-looking statements as a result of various factors. lastminute.com group undertakes no obligation to publicly update or revise any forward-looking statements.

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